

start

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### Video tape and edit the VODcast.

Use a DV camera and good lighting to shoot video. Edit it with a simple but powerful editing program like iMovie or Adobe Premiere Elements. Then compress to MPEG4 or a streaming web format.



A good DV camera makes all the difference!



Today's video editing software allows anyone to create professional looking web-enabled video content.



RSS Enclosure Software

2

### Put the MPEG file in an "RSS Enclosure"

You can either "hand code" them, use your blog software, or use special software like "Feedburner" or "Feed for All". There's lots of good tools and instruction on the web.

3

### Changes are published to a vlog or web site

Web or vlog publishing software that supports RSS enclosures is required. This includes most current web creation software. (See resource list)



My Vlog Server

Publish

Subscribe

Unattended Download

Scheduled Subscription Request



Laptop running RSS News Reader

4

### Set-up your "news reader" software and let it run.

It will automatically download your selected VODcasts on the schedule you set and put them directly into the folder of your favorite player. News readers can be found throughout the Internet.

5

### Synchronize your PMA with your computer

Simply use the software that came with your Personal Media Assistant like Adobe Album or iPhoto or just watch it on your laptop!



Personal Media Assistant



### Enjoy your Vodcast

Now you can watch "Everything, Everytime, Everywhere"



end

The Five Steps to Successful VODcasting